

AD396 Portfolio Promotion

View Online



1.
Hegarty J. Hegarty on Creativity: There Are No Rules. Thames & Hudson; 2014.

2.
Ingledew J. The A-Z of Visual Ideas: How to Solve Any Creative Brief. Laurence King; 2011.

3.
Hess J, Pasztorek S. Graphic Design for Fashion. Mini edition. Laurence King Publishing; 2014.

4.
Barthes R, Stafford A, Carter M. The Language of Fashion. Berg; 2006.

5.
Cottrell S. The Study Skills Handbook. Fourth edition. Palgrave Macmillan; 2013.
<https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4964965>

6.
Arden P. It's Not How Good You Are, It's How Good You Want to Be. Phaidon; 2003.

7.

Arden P. Whatever You Think Think the Opposite. Penguin; 2006.

8.

Welsh C. Design: Portfolio: Self-Promotion at Its Best. Rockport Publishers; 2013.

9.

Baron C. Designing a Digital Portfolio. 2nd ed. New Riders; 2010.

10.

Kiper A. Fashion Portfolio: Design and Presentation. Batsford; 2016.

<https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4783508>

11.

Noble I, Bestley R. Visual Research: An Introduction to Research Methodologies in Graphic Design. AVA; 2005.