

AD396 Portfolio Promotion

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@book{Arden_2003, address={London}, title={It's not how good you are, it's how good you want to be}, publisher={Phaidon}, author={Arden, Paul}, year={2003} }

@book{Arden_2006, address={London}, title={Whatever you think think the opposite}, publisher={Penguin}, author={Arden, Paul}, year={2006} }

@book{Baron_2010, address={Berkeley, Calif}, edition={2nd ed}, title={Designing a digital portfolio}, publisher={New Riders}, author={Baron, Cynthia}, year={2010} }

@book{Barthes_Stafford_Carter_2006, address={Oxford}, title={The language of fashion}, publisher={Berg}, author={Barthes, Roland and Stafford, Andy and Carter, Michael}, year={2006} }

@book{Cottrell_2013, address={Basingstoke, Hampshire}, edition={Fourth edition}, title={The study skills handbook}, url={https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4964965}, publisher={Palgrave Macmillan}, author={Cottrell, Stella}, year={2013} }

@book{Hegarty_2014, address={London}, title={Hegarty on creativity: there are no rules}, publisher={Thames & Hudson}, author={Hegarty, John}, year={2014} }

@book{Hess_Pasztorek_2014, address={London}, edition={Mini edition}, title={Graphic design for fashion}, publisher={Laurence King Publishing}, author={Hess, Jay and Pasztorek, Simone}, year={2014} }

@book{Ingledew_2011, address={London}, title={The A-Z of visual ideas: how to solve any creative brief}, publisher={Laurence King}, author={Ingledew, John}, year={2011} }

@book{Kiper_2016, address={London}, title={Fashion portfolio: design and presentation}, url={https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4783508}, publisher={Batsford}, author={Kiper, Anna}, year={2016} }

@book{Noble_Bestley_2005, address={Lausanne}, title={Visual research: an introduction to research methodologies in graphic design}, publisher={AVA}, author={Noble, Ian and Bestley, Russell}, year={2005} }

@book{Welsh_2013, address={Beverly, Mass}, title={Design: portfolio: self-promotion at

its best}, publisher={Rockport Publishers}, author={Welsh, Craig}, year={2013} }