

AD396 Portfolio Promotion

View Online



Arden, Paul. *It's Not How Good You Are, It's How Good You Want to Be*. London: Phaidon, 2003. Print.

---. *Whatever You Think Think the Opposite*. London: Penguin, 2006. Print.

Baron, Cynthia. *Designing a Digital Portfolio*. 2nd ed. Berkeley, Calif: New Riders, 2010. Print.

Barthes, Roland, Andy Stafford, and Michael Carter. *The Language of Fashion*. Oxford: Berg, 2006. Print.

Cottrell, Stella. *The Study Skills Handbook*. Fourth edition. Basingstoke, Hampshire: Palgrave Macmillan, 2013. Web.
<<https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4964965>>.

Hegarty, John. *Hegarty on Creativity: There Are No Rules*. London: Thames & Hudson, 2014. Print.

Hess, Jay, and Simone Pasztorek. *Graphic Design for Fashion*. Mini edition. London: Laurence King Publishing, 2014. Print.

Ingledeu, John. *The A-Z of Visual Ideas: How to Solve Any Creative Brief*. London: Laurence King, 2011. Print.

Kiper, Anna. *Fashion Portfolio: Design and Presentation*. London: Batsford, 2016. Web.
<<https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4783508>>.

Noble, Ian, and Russell Bestley. *Visual Research: An Introduction to Research Methodologies in Graphic Design*. Lausanne: AVA, 2005. Print.

Welsh, Craig. *Design: Portfolio: Self-Promotion at Its Best*. Beverly, Mass: Rockport Publishers, 2013. Print.