

LM167 Media, culture and Change

Year 1 Media Studies core module

View Online



Anderson, Benedict. *Imagined Communities: Reflections on the Origin and Spread of Nationalism*. Rev. ed. London: Verso, 2006. Print.

'Andrew Mueller Can See a Better Eurovision | Music | The Guardian'. N.p., n.d. Print.

Bayman, A. 'Rogues, Conycatching and the Scribbling Crew'. *History Workshop Journal* 63.1 (2007): 1–17. Web.

Benjamin, Walter and Arendt, Hannah. *Illuminations*. London: Pimlico, 1999. Print.

Benshoff, Harry M. and Griffin, Sean. *Queer Images: A History of Gay and Lesbian Film in America*. Genre and beyond: a film studies series. Lanham, Md: Rowman & Littlefield, 2005. Print.

Berners-Lee, Tim and Fischetti, Mark. *Weaving the Web: The Origins and Future of the World Wide Web by Its Inventor*. London: Orion Business, 1999. Print.

Bignell, Jonathan. *An Introduction to Television Studies*. 2nd ed. Abingdon: Routledge, 2008. Print.

Biressi, Anita and Nunn, Heather. *The Tabloid Culture Reader*. Maidenhead: Open University Press, 2008. Print.

Birkerts, Sven. *The Gutenberg Elegies: The Fate of Reading in an Electronic Age*. Boston: Faber & Faber, 1994. Print.

Bjornberg, A. 'Return to Ethnicity: The Cultural Significance of Musical Change in the Eurovision Song Contest'. *A Song for Europe: Popular Music and Politics in the Eurovision Song Contest*. Ashgate popular and folk music series. Aldershot: Ashgate, 2007. Web. <https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_bjornberg_a_return_ethnicity.pdf>.

Brierley, Sean. *The Advertising Handbook*. 2nd ed. Media practice. London: Routledge, 2002. Print.

Briggs, Asa. 'Printing in Its Contexts'. *A Social History of the Media: From Gutenberg to the Internet*. 3rd ed. Cambridge: Polity, 2009. Web. <https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_briggs_as_printing.pdf>.

---. 'Printing in Its Contexts'. *A Social History of the Media: From Gutenberg to the Internet*.

3rd ed. Cambridge: Polity, 2009. Web.

<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_briggs_as_printing.pdf>.

Briggs, Asa and Burke, Peter. *A Social History of the Media: From Gutenberg to the Internet*. 3rd ed. Cambridge: Polity, 2009. Print.

Bruns, Axel et al., eds. *The Routledge Companion to Social Media and Politics*. London: Routledge, 2015. Web.

<<https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4218813>>.

Burgess, Jean and Green, Joshua. *YouTube: Online Video and Participatory Culture*. Digital media and society series. Cambridge: Polity, 2009. Print.

Chambers, Deborah. *Representing the Family*. London: SAGE, 2001. Print.

Chapman, Jane. *Comparative Media History: An Introduction, 1789 to the Present*. Cambridge: Polity, 2005. Print.

Chapman, Jane. 'Newspapers: Radicalism, Repression and Economic Change, 1789-1847'. *Comparative Media History: An Introduction, 1789 to the Present*. Cambridge: Polity, 2005. 11-42. Print.

'Charlie Brooker: This Year's Christmas Adverts Aren't Adverts, They're "Events". Ghastly Events | Comment Is Free | The Guardian'. N.p., 20AD. Web.
<<http://www.theguardian.com/commentisfree/2011/nov/20/christmas-adverts-john-lewis>>.

Clanchy, John and Ballard, Brigid. *How to Write Essays: A Practical Guide for Students*. 3rd ed. Melbourne: Longman, 1998. Print.

Coleman, Stephen. 'Why Is the Eurovision Song Contest Ridiculous? Exploring a Spectacle of Embarrassment, Irony and Identity'. *Popular Communication* 6.3 (2008): 127-140. Web.

Conboy, Martin. *Journalism: A Critical History*. London: SAGE, 2004. Print.

Couldry, Nick and McCarthy, Anna. *Mediaspace: Place, Scale and Culture in a Media Age*. London: Routledge, 2004. Print.

---. *Mediaspace: Place, Scale and Culture in a Media Age*. London: Routledge, 2004. Print.
Creme, Phyllis and Lea, Mary R. *Writing at University: A Guide for Students*. 3rd ed. Open UP study skills. Maidenhead: McGraw-Hill Open University Press, 2008. Print.

Cressy, David. *Literacy and the Social Order: Reading and Writing in Tudor and Stuart England*. Cambridge: Cambridge University Press, 1980. Print.

Crisell, Andrew. *An Introductory History of British Broadcasting*. 2nd ed. London: Routledge, 2002. Print.

Cronin, Anne M. *Advertising and Consumer Citizenship: Gender, Images and Rights*.

Transformations : thinking through feminism. London: Routledge, 2000. Print.

---. Advertising Myths: The Strange Half-Lives of Images and Commodities. International library of sociology. London: Routledge, 2004. Print.

'Crystal, David (2010) "The Joy of Txt. Young People: How Does Texting Affect Their Use of Language"' : n. pag. Print.

Curran, James and Gurevitch, Michael. Mass Media and Society. 4th ed. London: Hodder Arnold, 2005. Print.

Curran, James and Seaton, Jean. Power without Responsibility: The Press and Broadcasting in Britain. 7th ed. London: Routledge, 2009. Print.

Davis, Glyn and Needham, Gary. Queer TV: Theories, Histories, Politics. Abingdon: Routledge, 2009. Print.

Dencik, Lina, and Oliver Leistert, eds. Critical Perspectives on Social Media and Protest: Between Control and Emancipation. London: Rowman & Littlefield International, 2015. Web.

<<https://ezproxy.brighton.ac.uk/login?url=https://ebookcentral.proquest.com/lib/ubrighton/detail.action?docID=4013303>>.

---, eds. Critical Perspectives on Social Media and Protest: Between Control and Emancipation. Lanham: Rowman & Littlefield Publishers, 2015. Print.

Dyer, Gillian. Advertising as Communication. Studies in culture and communication. London: Routledge, 1988. Print.

Engel, Matthew. Tickle the Public: One Hundred Years of the Popular Press. London: Victor Gollancz, 1996. Print.

---. Tickle the Public: One Hundred Years of the Popular Press. London: Victor Gollancz, 1996. Print.

Epstein, Robert, Friedman, Jeffrey, and Russo, Vito. 'The Celluloid Closet'. 2009 : n. pag. Print.

'Eurovision Song Contest - Malmö 2013'. N.p., n.d. Print.

Everett, Anna and Caldwell, John Thornton. New Media: Theories and Practices of Digitextuality. AFI film readers. London: Routledge, 2003. Print.

---. New Media: Theories and Practices of Digitextuality. AFI film readers. London: Routledge, 2003. Print.

Ewen, Stuart. Captains of Consciousness: Advertising and the Social Roots of the Consumer Culture. 25th anniversary ed. New York: Basic Books, 2001. Print.

Fairbairn, Gavin and Winch, Christopher. Reading, Writing and Reasoning: A Guide for Students. 2nd ed. Buckingham: Open University Press, 1996. Print.

Fang, Irving E. *A History of Mass Communication: Six Information Revolutions*. Boston: Focal Press, 1997. Print.

---. *A History of Mass Communication: Six Information Revolutions*. Boston: Focal Press, 1997. Print.

---. *A History of Mass Communication: Six Information Revolutions*. Boston: Focal Press, 1997. Print.

---. *A History of Mass Communication: Six Information Revolutions*. Boston: Focal Press, 1997. Print.

Fleming, Dan. *Formations: A 21st-Century Media Studies Textbook*. Manchester: Manchester University Press, 2000. Print.

Fowles, Jib. *Advertising and Popular Culture*. *Foundations of popular culture*. London: Sage, 1996. Print.

Garnham, N. *The Mass Media, Cultural Identity and the Public Sphere in the Modern World*: 5(2): *Public Culture*. N.p., 1993. Print.

Garnham, Nicholas. *Emancipation, the Media, and Modernity: Arguments about the Media and Social Theory*. Oxford: Oxford University Press, 2000. Print.

---. *Emancipation, the Media, and Modernity: Arguments about the Media and Social Theory*. Oxford: Oxford University Press, 2000. Print.

---. *Emancipation, the Media, and Modernity: Arguments about the Media and Social Theory*. Oxford: Oxford University Press, 2000. Print.

Georgiou, Myria. '"In the End, Germany Will Always Resort to Hot Pants": Watching Europe Singing, Constructing the Stereotype'. *Popular Communication* 6.3 (2008): 141–154. Web.

Gill, Rosalind. 'Talk Shows: Feminism on TV?' *Gender and the Media*. Cambridge: Polity, 2007. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_gill_ro_talk_shows.pdf>.

Goffman, Erving. *Gender Advertisements*. *Communications and culture*. London: Macmillan, 1979. Print.

Green, Lelia. *Communication, Technology and Society*. London: Sage, 2001. Print.

---. *Communication, Technology and Society*. London: Sage, 2001. Print.

Greetham, Bryan. *How to Write Better Essays*. *Palgrave study guides*. Basingstoke: Palgrave, 2001. Print.

Hall, Stuart. 'Notes on Deconstructing "the Popular"'. *Cultural Theory and Popular Culture: A Reader*. 3rd ed. Harlow: Pearson/Prentice Hall, 2006. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_hall_st_n

otes_on.pdf>.

Hall, Stuart and Open University. Representation: Cultural Representations and Signifying Practices. Culture, media and identities. London: Sage, 1997. Print.

Harry M. Benshoff. Queer Images. Rowman & Littlefield Publishers, Inc. Print.

HELLER, DANA. 'T.A.T.u. You! Russia, the Global Politics of Eurovision, and Lesbian Pop'. Popular Music 26.02 (2007): n. pag. Web.

Hesmondhalgh, David. The Cultural Industries. 2nd ed. London: Sage, 2007. Print.

---. The Cultural Industries. 2nd ed. London: Sage, 2007. Print.

---. The Cultural Industries. 2nd ed. London: Sage, 2007. Print.

Hill, John and Gibson, Pamela Church. Film Studies: Critical Approaches. Oxford: Oxford University Press, 2000. Print.

Hobson, Dorothy. Soap Opera. Cambridge: Polity, 2003. Print.

Hoggart, Richard. The Uses of Literacy: Aspects of Working-Class Life, with Special References to Publications and Entertainments. London: Chatto and Windus, 1957. Print.

Hollows, Joanne. Domestic Cultures. Issues in cultural and media studies. Maidenhead: McGraw-Hill Education, 2008. Print.

Innis, Harold Adams. The Bias of Communication. [New ed.]. [s.l.]: University of Toronto Press, 1964. Print.

Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. London: New York University Press, 2006. Print.

Jenkins, Henry. 'Introduction: Worship at the Alter of Convergence: A New Paradigm for Understanding Media Change'. Convergence Culture: Where Old and New Media Collide. New York: New York University Press, 2006. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_jenkins_h_introduction_worship.pdf>.

Johnson, Fern L. Imaging in Advertising: Verbal and Visual Codes of Commerce. London: Routledge, 2008. Print.

Keller, James R. and Stratyner, Leslie. The New Queer Aesthetic on Television: Essays on Recent Programming. Jefferson, N.C.: McFarland, 2006. Print.

Kim, Youna. 'How TV Mediates the Husband-Wife Relationship'. Feminist Media Studies 6.2 (2006): 129-143. Web.

Klein, Naomi. No Logo: No Space, No Choice, No Jobs : Taking Aim at the Brand Bullies. London: Flamingo, 2000. Print.

Kress, Gunther. Literacy in the New Media Age. Literacies. London: Routledge, 2003. Print.

Lacey, Nick. *Image and Representation: Key Concepts in Media Studies*. 2nd ed. Basingstoke: Palgrave Macmillan, 2009. Print.

Levin, Peter. *Write Great Essays!: A Guide to Reading and Essay Writing for Undergraduates and Taught Postgraduates*. Student-friendly guides. Maidenhead: Open University Press, 2004. Print.

Lewis, Peter M. and Booth, Jerry. *The Invisible Medium: Public, Commercial and Community Radio*. Communications and culture. Basingstoke: Macmillan Education, 1989. Print.

Lewis, Roger and National Extension College. *How to Write Essays*. Learning skills series. London: National Extension College with Collins Educational, 1993. Print.

Livingstone, Sonia. 'Media Literacy and the Challenge of New Information and Communication Technologies.' 7 (2004): 3–14. Print.

---. 'The Challenge of Changing Audiences: Or, What Is the Audience Researcher to Do in the Age of the Internet?' *European Journal of Communication* 19.1 (2004): 75–86. Web.

Livingstone, Sonia M. *Audiences and Publics: When Cultural Engagement Matters for the Public Sphere*. Changing media, changing Europe. Bristol: Intellect, 2005. Print.

Lury, Ceila. 'Circuits of Culture and Economy: Gender, Race and Reflexivity'. *Consumer Culture*. 2nd ed. Cambridge: Polity, 2011. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_lury_ce_circuits_of.pdf>.

Mackay, Hugh, O'Sullivan, Tim, and Open University. *The Media Reader: Continuity and Transformation*. London: Sage in association with the Open University, 1999. Print.

---. *The Media Reader: Continuity and Transformation*. London: Sage in association with the Open University, 1999. Print.

---. *The Media Reader: Continuity and Transformation*. London: Sage in association with the Open University, 1999. Print.

---. *The Media Reader: Continuity and Transformation*. London: Sage in association with the Open University, 1999. Print.

---. *The Media Reader: Continuity and Transformation*. London: Sage in association with the Open University, 1999. Print.

Marvin, Carolyn. *When Old Technologies Were New: Thinking about Electric Communication in the Late Nineteenth Century*. New York: Oxford University Press, 1988. Print.

---. *When Old Technologies Were New: Thinking about Electric Communication in the Late Nineteenth Century*. New York: Oxford University Press, 1988. Print.

McArthur, Tom. 'On the Origin and Nature of Standard English'. *World Englishes* 18.2

(1999): 161–169. Web.

McClintock, Anne. 'Soft-Soaping Empire: Commodity Racism and Imperial Advertising'. *The Visual Culture Reader*. London: Routledge, 1998. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_McClintock_a_soft_soaping.pdf>.

McQuail, Denis. *McQuail's Mass Communication Theory*. 4th ed. London: Sage, 2000. Print.

---. *McQuail's Reader in Mass Communication Theory*. London: SAGE, 2002. Print.

---. *McQuail's Reader in Mass Communication Theory*. London: SAGE, 2002. Print.

Medhurst, Andy and Munt, Sally. *Lesbian and Gay Studies: A Critical Introduction*. London: Cassell, 1997. Print.

Messaris, Paul. *Visual Persuasion: The Role of Images in Advertising*. London: Sage Publications, 1997. Print.

Meyrowitz, Joshua. *No Sense of Place: The Impact of Electronic Media on Social Behavior*. New York: Oxford University Press, 1985. Print.

Meyrowitz, Joshua. 'No Sense of Place: The Impact of Electronic Media on Social Behaviour'. *The Media Reader: Continuity and Transformation*. London: Sage in association with the Open University, 1999. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_meyrowitz_jo_no_sense.pdf>.

Miles, Steven. *Spaces for Consumption*. London: SAGE, 2010. Print.

Miller, Toby. *Television Studies: The Basics*. The basics. Abingdon: Routledge, 2010. Print.

Moore, S. 'Television, Geography and `Mobile Privatization`'. *European Journal of Communication* 8.3 (1993): 365–379. Web.

Morley, Dave. *Family Television: Cultural Power and Domestic Leisure*. Abingdon: Comedia, 1986. Print.

Morris-Suzuki, Tessa. *The Past within Us: Media, Memory, History*. London: Verso, 2005. Print.

Murphy, Robert. *The British Cinema Book*. 3rd ed. London: Palgrave Macmillan on behalf of the British Film Institute, 2009. Print.

Myers, Greg. *Ad Worlds: Brands, Media, Audiences*. London: Arnold, 1998. Print.

Nava, Mica. *Buy This Book: Studies in Advertising and Consumption*. London: Routledge, 1997. Print.

Negrine, Ralph M. *Politics and the Mass Media in Britain*. 2nd ed. London: Routledge, 1994.

Print.

---. Politics and the Mass Media in Britain. 2nd ed. London: Routledge, 1994. Print.

---. Politics and the Mass Media in Britain. 2nd ed. London: Routledge, 1994. Print.

Nixon, Sean. Advertising Cultures: Gender, Commerce, Creativity. Culture, representation and identities. London: Sage, 2003. Print.

Northedge, Andy. The Good Study Guide. Milton Keynes: Open University, 1990. Print.

Odih, Pamela. Advertising and Cultural Politics in Global Times. Farnham: Ashgate, 2010. Print.

Ornebring, Henrik, and Anna Maria Jonsson. 'Tabloid Journalism and the Public Sphere: A Historical Perspective on Journalism'. The Tabloid Culture Reader. Maidenhead: Open University Press, 2008. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_ornebring_he_tabloid.pdf>.

Page, Ruth E. Stories and Social Media: Identities and Interaction. Routledge studies in sociolinguistics. Abingdon: Routledge, 2012. Print.

Paterson, Mark. Consumption and Everyday Life. Abingdon: Routledge, 2006. Print.

Paterson, Mark. 'You Are What You Buy: Theories of the Consumer'. Consumption and Everyday Life. Abingdon: Routledge, 2006. Web.
<<http://ezproxy.brighton.ac.uk/login?url=http://www.myilibrary.com?id=29186>>.

Rampley, Matthew. Exploring Visual Culture: Definitions, Concepts, Contexts. Edinburgh: Edinburgh University Press, 2005. Print.

Raykoff, Ivan and Tobin, Robert Deam. A Song for Europe: Popular Music and Politics in the Eurovision Song Contest. Ashgate popular and folk music series. Aldershot: Ashgate, 2007. Print.

Reed, David and British Library. The Popular Magazine in Britain and the United States 1880-1960. London: British Library, 1997. Print.

'Rogues, Conycatching and the Scribbling Crew'. History workshop journal n. pag. Print.

Russo, Vito. The Celluloid Closet: Homosexuality in the Movies. Rev. ed. New York: Harper & Row, 1987. Print.

Sandvoss, Cornel. 'On the Couch with Europe: The Eurovision Song Contest, the European Broadcast Union and Belonging on the Old Continent'. Popular Communication 6.3 (2008): 190-207. Web.

Sassatelli, Roberta. Consumer Culture: History, Theory and Politics. London: Sage, 2007. Print.

Scha

fer, Mirko Tobias. *Bastard Culture!: How User Participation Transforms Cultural Production*. MediaMatters. Amsterdam: Amsterdam University Press, 2011. Print.

Schlesinger, Philip. *Media, State and Nation: Political Violence and Collective Identities*. Media, culture and society series. London: Sage Publications, 1991. Print.

Slater, Don. *Consumer Culture and Modernity*. Cambridge: Polity, 1997. Print.

Smelik, Anneke. 'Gay and Lesbian Criticism'. *Film Studies: Critical Approaches*. Oxford: Oxford University Press, 2000. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_smelik_a_n_gay_and.pdf>.

Soles, Derek. *The Academic Essay: How to Plan, Draft, Revise, and Write Essays*. 2nd ed. In-focus. Taunton: Studymates, 2005. Print.

Spigel, Lynn. 'Television and the Family Circle'. *Make Room for TV: Television and the Family Ideal in Postwar America*. Chicago: University of Chicago Press, 1992. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_spigel_l_television_family.pdf>.

Standage, Tom. *The Victorian Internet: The Remarkable Story of the Telegraph and the Nineteenth Century's on-Line Pioneers*. New York: Walker, 2007. Print.

Straubhaar, Joseph D. *World Television: From Global to Local*. London: SAGE, 2007. Print.
Sturken, Marita. 'Modernity: Spectatorship, Power and Knowledge'. *Practices of Looking: An Introduction to Visual Culture*. 2nd ed. New York: Oxford University Press, 2009. Web.
<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_sturken_m_modernity_spectatorship.pdf>.

Sturken, Marita and Cartwright, Lisa. *Practices of Looking: An Introduction to Visual Culture*. 2nd ed. New York: Oxford University Press, 2009. Print.

Thompson, John B. *The Media and Modernity: A Social Theory of the Media*. Cambridge: Polity, 1995. Print.

---. *The Media and Modernity: A Social Theory of the Media*. Cambridge: Polity, 1995. Print.

Thomson, Rosemarie Garland. 'The Politics of Staring: Visual Rhetorics of Disability in Popular Photography.' *Disability Studies: Enabling the Humanities*. N.p. Web.
<<https://capitadiscovery.co.uk/brighton-ac/items/1389756?query=The+politics+of+staring%3A+visual+rhetorics+of+disability+in+popular+photography&resultsUri=items%3Fquery%3DThe%2Bpolitics%2Bof%2Bstaring%253A%2Bvisual%2Brhetorics%2Bof%2Bdisability%2Bin%2Bpopular%2Bphotography>>.

'Thurlow & Brown (Revised)'. N.p., n.d. Print.

Tincknell, Estella. *Mediating the Family: Gender, Culture and Representation*. London: Hodder Arnold, 2005. Print.

Turkle, Sherry. *Life on the Screen: Identity in the Age of the Internet*. New York: Simon & Schuster, 1995. Print.

---. *Life on the Screen: Identity in the Age of the Internet*. New York: Simon & Schuster, 1995. Print.

Turner, G. 'Revenge of the Nerds: Digital Optimism and User Generated Content Online'. *Ordinary People and the Media: The Demotic Turn*. Theory, culture & society. London: SAGE, 2010. Web.

<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_turner_g_revenge_of.pdf>.

Turner, Graeme and Tay, Jinna. *Television Studies after TV: Understanding Television in the Post-Broadcast Era*. Abingdon: Routledge, 2009. Print.

---. *Television Studies after TV: Understanding Television in the Post-Broadcast Era*. Abingdon: Routledge, 2009. Print.

Urry, John. *Sociology beyond Societies: Mobilities for the Twenty-First Century*. International library of sociology. London: Routledge, 2001. Print.

Vito Russo. *The Celluloid Closet*. New York: Harper & Row, 1987. Print.

Wernick, Andrew. *Promotional Culture: Advertising, Ideology and Symbolic Expression*. Theory, culture and society. London: Sage Publications, 1991. Print.

Whiteley, Sheila. 'Christmas Songs: Sentiments and Subjectivities'. *Christmas, Ideology and Popular Culture*. Edinburgh: Edinburgh University Press, 2008. Web.

<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_whiteley_sh_christmas_songs.pdf>.

Williams, Kevin. 'Get Me a Murder a Day: The Northcliffe Revolution and the Rise of the Popular Press'. *Get Me a Murder a Day!: A History of Mass Communication in Britain*. London: Arnold, 1998. Web.

<https://staff.brighton.ac.uk/is/learningandteaching/DigRes/DigitalReserve/LM167_williams_ke_get_me.pdf>.

Williams, Raymond. *Communications*. 3rd ed. Pelican books. Harmondsworth: Penguin, 1976. Print.

---. *Communications*. 3rd ed. Pelican books. Harmondsworth: Penguin, 1976. Print.

Williams, Raymond and Williams, Ederlyn. *Television: Technology and Cultural Form*. [New ed.]. Routledge classics. London: Routledge, 2003. Print.

Williamson, Judith. *Decoding Advertisements: Ideology and Meaning in Advertising*. Ideas in progress. London: Marion Boyars, 1978. Print.

Winston, Brian. *Messages: Free Expression, Media and the West from Gutenberg to Google*. Abingdon: Routledge, 2005. Print.

---. *Messages: Free Expression, Media and the West from Gutenberg to Google*. Abingdon:

Routledge, 2005. Print.

Winston, Brian and Winston, Brian. Media Technology and Society: A History : From the Telegraph to the Internet. London: Routledge, 1998. Print.

---. Media Technology and Society: A History : From the Telegraph to the Internet. London: Routledge, 1998. Print.

Yair, Gad. "'Unite Unite Europe" The Political and Cultural Structures of Europe as Reflected in the Eurovision Song Contest'. Social Networks 17.2 (1995): 147–161. Web.

'Youtube and the Vaudeville Aesthetic'. N.p., n.d. Print.

'---'. N.p., n.d. Print.