

ST370

Business Strategy

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26 items

Exploring strategy, by Gerry Johnson; Richard Whittington; Duncan Angwin; Patrick Regner; Kevan Scholes, 2014

Book

Exploring strategy: text & cases, by Johnson, Gerry; Whittington, Richard; Angwin, Duncan; Regner, Patrick; Scholes, Kevan, 2013

Book

Exploring strategy: text & cases, by Johnson, Gerry; Whittington, Richard; Angwin, Duncan; Regner, Patrick; Scholes, Kevan, 2013

Book

Strategy: process, content, context : an international perspective: an international perspective, by Wit, Bob de; Meyer, Ron, 2004

Book

Strategic management: theory and application, by Haberberg, Adrian; Rieple, Alison, 2008

Book

Contemporary strategy analysis, by Robert M. Grant, c2016

Book

Exploring strategy, by Johnson, Gerry; Whittington, Richard; Scholes, Kevan; Johnson, Gerry; Dawsonera, 2010

Book

The Five Competitive Forces that Shape Strategy - in Harvard Business Review, by Porter, Michael E., January 2008

Article

Firm Resources and Sustained Competitive Advantage. - in Journal of Management, by Barney, Jay

Article

BBC Radio 4 - The Bottom Line, Leadership

Webpage | Download as podcast. Relevant themes: leadership, motivation, management.

BBC Radio 4 - The Bottom Line, 31/05/2012

Webpage | Download as podcast. Relevant themes: globalisation, internationalisation, diversification, market entry.

BBC Radio 4 - The Bottom Line, Family Firms

Webpage | Download as podcast. Relevant themes: ownership models, structure, power.

BBC Radio 4 - The Bottom Line, Turnarounds

Webpage | Download as podcast. Relevant theme: turnaround

BBC Radio 4 - The Bottom Line, The App Industry

Webpage | Download as podcast. Relevant themes: new industry, 5-Forces, market entry, globalisation.

BBC Radio 4 - The Bottom Line, Futurology for Business

Webpage | Download as podcast: Relevant themes: planning, scenarios.

BBC Radio 4 - The Bottom Line, The Sharing Economy

Webpage | Download as podcast. Relevant themes: alternative business models, stakeholders.

BBC Radio 4 - The Bottom Line, Transformation

Webpage | Downloadable as podcast. Relevant themes: turnaround, charismatic management.

BBC Radio 4 - The Bottom Line, Going Global

Webpage | Download as podcast. Relevant themes: internationalisation, born global, globalisation, diversification.

BBC Radio 4 - The Bottom Line, Burger Battles

Webpage | Downloadable as podcast. Useful for generic strategies, 5-Forces, resources and capabilities, diversification, internationalisation.

Do Contextual Factors Matter? A Missing Link Between Competitive Strategies-Dynamic Capabilities Alignment and e-Business Value - in Strategic Change, by Mona Rashidirad; Ebrahim Soltani; Hamid Salimian, 2014-02

Article

How to approach case studies

Document

ECON 125 | Lecture 24: Michael Porter - Strategy, 14/2/2013

Audio-visual document

Scenario planning: a tool for strategic thinking: Schoemaker, P. J. H. Sloan Management Review 36 (2), 25-40 (Winter 1995) - in Long Range Planning

Article

BBC Radio 4 - The Bottom Line

Webpage | Half hour discussion with CEOs about business issues in the Supermarket industry

BBC Radio 4 - The Bottom Line, Fast (response) Fashion

Webpage

BBC Radio 4 - The Bottom Line, Sponsorship

Webpage